

## Upcoming Events

- **MOACAC Fall Bus Tour**  
October 1-3, 2014  
Spalding University  
Bellarmine University  
University of Louisville  
University of Kentucky  
Transylvania University  
Centre College  
Fontbonne University  
Contact: Jeff Buckman  
[buckmanjeff@rockwood.k12.mo.us](mailto:buckmanjeff@rockwood.k12.mo.us)
- **Kansas City National College Fair**  
Sunday, October 5, 1-4pm  
Monday, October 6, 8:30-11:30am  
Kansas City Convention Center
- **St. Louis National College Fair**  
Sunday, October 19, 1-4pm  
Saint Louis University  
Simon Recreation Center
- **MOACAC Conference**  
Sunday - Tuesday, Apr. 12th - 14th  
Sheraton Westport, St. Louis, MO



## New Counselors Use "Tools Of The Trade" To Build Skills, Friendships



Clockwise From Top:  
2014 TOT graduating class,  
Traveling by bus to evening  
social at The Pizza Bar in  
downtown KC, 4 high school  
counselors share insights  
in panel discussion, Daryl  
Perkins from UMSL presents on  
territory management.



The Professional Development Committee recently wrapped up this year's MOACAC/ GPACAC Tools of the Trade Conference. It was held Aug. 6th-8th at Rockhurst University in Kansas City. We had 30 attendees who came from all areas of Missouri and even a few from Oklahoma to hear 19 different presenters speak from their experience in the world of college admissions. Topics included College Admissions 101, Entry Level Leadership, Territory Management, The Seasons of Admissions, Building Counselor Relationships, Talking to Underserved Students About College Access, Financial Aid 101, and many more. Additionally, new admissions counselors took part in a mock college fair with current college and high school counselors acting as "students and parents." Also new to the agenda this year was a high school panel consisting of four remarkable counselors from the Kansas City area.

Many laughs and memories were made during the evening social on Thursday! A charter bus transported attendees to the Power and Light District in downtown KC where we had dinner at The Pizza Bar. It was a true KC experience!

If your institution is interested in hosting the 2015 Tools of the Trade Conference in St. Louis, please contact Meredith Rauscher at [mrauscher6@stlcc.edu](mailto:mrauscher6@stlcc.edu).

Connect ...



# September 2014

## 2015 NACAC Imagine Grants

Imagine Grants offer financial support to individuals or NACAC affiliates who assist students in the transition to college. The funds awarded are intended to provide assistance to individuals who might otherwise be unable to participate in professional development opportunities or to implement a new innovative program. As a result, the 2014 Imagine Grant Committee received over \$180,000 in funding requests and awarded \$50,000 to nearly 60 individuals and programs.

Click [HERE](#) for more information and to apply.

## Treasurer's Report

At the end of August, 2014 and 2013, MOACAC had the following in each account:

	<u>August, 2014</u>	<u>August, 2013</u>
<b>Checking</b>	\$74,622.54	\$70,767.56
<b>Money Market</b>	\$64,295.44	\$44,756.38
<b>PayPal</b>	\$11,256.76	\$17,278.61
<b>Total</b>	\$150,174.74	\$132,802.55

We are in good shape financially. Many areas, during the last fiscal year, came in under budget on expenses and/or brought in more income than projected.

-Andy Wright

and underrepresented students, and provide them with the knowledge and tools to persist and graduate from college.

MCAC utilizes full-time near-peer advisers (recent college graduates themselves and from backgrounds similar to the students MCAC serves) and works with all students in 37 partner high schools located in 3 cities, 12 counties, and 27 school districts. Partner schools have college-going rates below the state average and have high proportions of students who will be first in family to attend college, are from low-income backgrounds, and are underrepresented. During this current program year, advisement is available to 33,991 school students, 6,836 of whom are seniors. Over its first five program years, MCAC has assisted 6,110 high school students with going to college and college-going rates across partner schools have increased an average of 10 percentage points. For more information, please contact Beth Tankersley-Bankhead at tankersleybankheaea@missouri.edu.

## Missouri College Advising Corps

The Missouri College Advising Corps (MCAC; <http://mcac.missouri.edu>) began in 2008 and is headquartered at the University of Missouri (MU). It is one of 10 inaugural advising corps in the nation where there are now 23 corps. MCAC's mission is to Empower Missouri Students to go to College and Succeed and its overarching goals are to:

1. Help students and their families see college completion as an attainable goal.
2. Provide information to students/families about and assistance with college planning, application, and financial aid processes.
3. Increase college enrollment among students in partner schools, particularly among first-generation-college, low-income,



## Join an Executive Board Committee

### President

Karen Verstraete, Webster Groves HS

### President-Elect

Susan Deppe, Millikin Univ.

### Past President

Bart Tibbs, Missouri State Univ.

### Treasurer

Andrew Wright, Missouri State Univ.  
andrewwright@missouristate.edu

### Secretary

Mark Steinlage, St. Louis Univ.  
msteinl2@slu.edu

### Government Relations

Mike Gruzeski, St. Louis Univ.  
gruzeski@slu.edu

### Technology

Erica VanBuren, Affton High School  
evanburen@afftonschoools.net

### Admission Practices

Charlie Hungerford, SW Baptist Univ.  
chungerford@sbuniv.edu

### Inclusion, Access & Success

Tiyah Western, MCC - Penn Valley  
Tiyah.Western@mcckc.edu

### Membership

Beth Collier, St. Louis Priory School  
bcollier@priory.org

### Professional Development

Meredith Rauscher, St. Louis Comm. Coll.  
mrauscher6@stlcc.edu  
Jennedy Lombard, Webster Groves HS  
lombard.jennedy@wgmail.org

### Publications & Communications

Joe Fox, The Barstow School  
joe.fox@barstowschool.org

### College Fairs

Mark Clynes, John F. Kennedy Catholic HS  
mclynes@kennedycatholic.net