

MOACAC Exec. Board Meeting - November 18, 2014

Meeting called to order at 10:16 am

1) Committee Reports

- Past-President Report --- Bart Tibbs
 - o We are still part of Missouri School College Relations Commission
 - Allows for 2 MOACAC members
 - Karen would like us to remain active --- go to share MOACAC info., benefits, etc.
 - If anyone is interested, pass word to Bart
- President-Elect Report – Susan Lutz
 - o Conference planning is well underway
 - Major things are in place.....hotel and sessions
 - Looking for a keynote speaker --- budget of \$1,200 max
 - Still looking for a theme
 - Session ideas were discussed. Many good ideas shared.
- Treasurer’s Report – Andy Wright
 - o Andy’s last report
 - We’re in great financial shape.....\$65,000 in savings, which is 60% of revenue, far exceeding NACAC recommendation of 25%+ of revenue.
 - Checking account has over \$50,000
 - Pay Pal account is very strong, as well
 - Kyle will soon be the primary account holder.
 - Upcoming President-Elect should be added to account so there are 2 active people on there.
 - All expenses, etc., should go to Kyle moving forward
- Admission Practices – Charlie
 - o Use of agents --- be sure to pay attention to all the rules. They go in to effect in September, 2015
 - o More info. About deadlines for institutionally affiliated scholarships.
- College Fairs Day/ Night Committee
 - o Rob and Beth
 - Close to 2,800 people came through for NACAC Fair. All went really well
 - College attendance was down about 20 schools
 - Maryville fair planning under way. Will again be the last Sunday in April
 - KC NACAC Fair college participation was down, as well
 - KC NACAC had 3,700 attendance....up 1,000 from last year
 - Beth Brasel --- asked for line item for CF’s in the budget. We get money from NACAC, but it’s required to go to hospitality.

- Technology – not present
 - o Member-Clicks needs to be reconsidered

2) Strategic Plan Update

- Start to finalize the 4 strategic priorities
 - o List them from agenda:
 - To move forward with details for each, it's recommended to list 3 or 4 objectives and initiatives for each.
 - One idea for increasing membership value would be to add an "Ask a Counselor" piece to the website.
 - o Conversation moved to organizing technology first.....technology committee vs. executive assistant. Or both.
 - January meeting will focus more on technology needs.

3) New Business

- NACAC has provided us a \$2,500 public school allowance for PD
 - o This year, they're piloting a program to assist people who work with transfer students
- We also have the \$2,500 to spend with public school counselors
- Very important:
 - o MOACAC members membership in NACAC is down, so we could lose a Delegate.
 - How do we get the numbers back?
 - How far are we away from "keeping it." Research needs to be done.
- Regional College Fairs:
 - o Lots of discussion about lessening the number of fairs.
 - How do we start the process? Who do we talk with?
 - Beth Collier moved to create an ad-hoc committee to research possibility.
 - No one opposed.
- Next meeting set for January 29th
- Closing:
 - o Lots of great things happening.....great fairs, great ideas, representation from MSCA on the Board. Thanks to everyone for all the hard work.