

Executive Board Meeting / MOACAC 2017 Conference

Minutes

4/5/2017

Present: Mark Steinlage, Jeff Buckman, Earl Macam, Heather Brock, Liz Majors, Kyle Strothmann, Rob Lundien, Charlie Hungerford, Katie Foley, Ashley Beck, Jeff Barringer, Teresa Bont, Joann Elliott

Erin Stein-via phone

- Welcome by Mark Steinlage, President
- Transitioning a treasurer cycle to reflect Treasurer / Past-Treasurer/Treasurer-Elect
- Kyle requested all emails be addressed to both him and Liz going forward as they transition (Liz's email is emajors@stteresacademy.org)
- Early estimates on bingo last night was about \$1900
- Early estimates on spending for conference is about \$1,000 less than expected
- We were very close to breaking even
- Had a lot of positive feedback on conference events
- Erin Stein introduced herself to committee. She will be co-chair of PDC. Will also be HS delegate
- Mark reported on doing an affiliate benchmark survey. This gives us a good understanding of how we stack up against other affiliates in terms of programs, etc. For example, we are in the lower percentile of HS counselors attending conference, so how do we work to improve attendance? It gives us hard data so we can know where the issues are vs trying to guess what our needs are.
- Earl inquired as to where we are now fiscally versus where we were.
- Kyle reported there are a couple things that have affected this: College fairs, STEAM tour, by raising membership rates and increasing membership. We are in compliance, but we also have our reserves met (twice!)
- Treasurers are interested in looking at investment options for growth
- Revenue streams are not considered revenue until it happens three years consecutively, but we have to act conservatively.
- Jeff Buckman reported on St Chas Community College fair. They do not want to be regional, so reached out to Ft. Zumwalt and Francis Howell, etc. to see about going to regional fair. St. Chas will NOT be a regional fair this fall. Jeff is still working with Howell/Zumwalt to hopefully finalize. Jeff is also in talks with S&T and Rolla HS to see about creating a regional fair.
- Mark Steinlage will be reaching out to the West Co Private Schools Fair to see if they are on board for next year for a regional fair
- Earl Macam will investigate the option of entering the four-school fair. But, as long as the fair remains invitation-only, it will not become a MOACAC regional fair.
- Updates on admissions practices, Charlie Hungerford reminded everyone to complete NACAC SPGP practices survey. This will help when they meet in Boston in September at NACAC Conference

- Summer retreat dates: Share with Mark Steinlage dates that will not work for sure. Look at June, July and August. Everyone reported. Mark will send dates on a Google Doc for sign-ups once he narrows down everyone's availability.
- Talked about re-structuring technology committee. Because Earl is coming into president-elect role and Jeff's background, it would be helpful if Jeff Buckman rolled into tech position. Earl will roll off technology committee and they will work together. Joe Fox rolled off Communications and then Technology and Communications will be combined into one position. Earl and Jeff will work together to transition over the past year.
- Sarah at Whitfield may be interested in doing Membership.
- Nikki Hostnik will come on as conference chair.
- For next year's conference, it will be with joint with GPACAC. It will be held at Country Club Plaza in KC. Will be working to develop that. Contracts have not been signed and those are in progress. Kyle reminded tax-exempt is due to be renewed this year and they can work to have that done earlier.
- Retreat location for this summer looks to be in the Lake of the Ozarks area.
- Meeting adjourned.