

MOACAC Affiliate Meeting Minutes
Columbus, OH
September 22, 2016

Meeting was led by Jeff Buckman, MOACAC Current President

I. Karen Verstraete, Past President

- a. Introduced delegates for Missouri
- b. Updates on amendment to SPGP regarding recruitment:
 - i. If you are a third party for international recruitment, you cannot 'double-dip'. That is, being paid by both a university and acting as a consultant for yourself.
 - ii. Colleges are being asked to list who their representatives are for international on their websites.
- c. Illinois ACAC is putting forth 2 motions—one asking the NACAC Board of Directors to develop a timeline for rising seniors and another asking Admissions Practices to consider a change to the SPGP forbidding schools from putting Parent Plus loans on financial aid award letters.
- d. Delegates will be voting this Saturday, September 24. Please let delegates know if you have thoughts and concerns.
- e. Handout was given regarding amendment to MOACAC by-laws. It was put to a vote and the motion passed.

II. Kyle Strothman, Treasurer

- a. Gave budget report—MOACAC balance in August 2015 was \$161,271.93. Balance as of August 2016 was 233,065.59. This is an increase of \$71,791.66.
- b. Increase comes from increase in memberships, increase in revenues from non-members who now must pay for CUBE Conference as well as newly implemented regional college fairs.
- c. Revenues targeted to be used for increase in salaries as needed, professional development (conferences, convention, etc). We also need to have 2 years' worth of operating budgets in reserves. We currently do not have this. We also need to cover increasing costs in insurance for sexual misconduct. This is primarily for IAS events.
- d. Interested in hearing from members regarding how to better serve the membership with increased funds.
- e. Asked for people to consider forming committee to look at fiscal issues.

III. Earl Macam, Technology Committee

- a. New website is coming soon. Membership log in will be your email address. These changes will happen in the coming weeks.
- b. Moving forward, you must be a member to participate in any MOACAC events
- c. Things will be more unified as a result of the new website. Registration will be more seamless. There will be an interactive calendar and registration will be linked to Pay Pal for payments.

- d. Costs incurred for developing and implementing the new website will be covered by regional college fair revenues.

IV. Beth Collier and Charlie Hungerford, Membership

- a. This year a charge was added for non-members to attend the CUBE conference.
- b. Membership database needs to be cleaned up and will work to do that as we move to the new system.
- c. In 2015, there were 405 members total and this year there are 503 members which is an increase of 20%.
- d. Moving to Firetoss should help to clean up the database.
- e. Email Charlie or Beth if you have any questions regarding membership.

V. Inclusion To Access & Success (IAS), Jeff Barringer

- a. Last year there were 2 /\$500 scholarships awarded
- b. The Young Men's Conference was held this past summer in Columbia. Thirteen people attended. Next year the conference will be co-ed. It will be held in June 2017.
- c. The conference will now rotate between STL (2017) and KC (2018).
- d. Colleges will be asked to support financially.
- e. High schools will be asked to supply the students.
- f. Goal is eventually to be able to provide the conference free and increase scholarship awards.

VI. Kim Howe, Conference Planner (report given by Jeff Buckman)

- a. 2017 MOACAC Conference will be held at Tan Tara, April 3-5.
- b. The plan is to open registration between mid-December and early January
- c. Events will include a golf tournament to support the Imagine Fund (Joe Fox will lead)
- d. A middle management track will be offered if possible.
- e. Kim needs volunteers! Volunteer form is on the (old) website
- f. She will need help with moderators, staffing tables, etc.

VII. Mark Steinlage, STEM Counselor Tour

- a. Seven colleges have agreed to host ½ days for college counselors and independent counselors from around the country.
- b. Participating schools for the first year include: University of Missouri, Missouri University of Science and Technology, Fontbonne University, Saint Louis University, University of Missouri-Kansas City, St. Louis College of Pharmacy and Washington University.
- c. Event is planned for July 2017
- d. Heather Brock is spear-heading the event and currently has bids on transportation.
- e. If your college would like to be considered for a future tour, think about the focus your school might have.
- f. Someone suggested a STEAM conference every other year to include the Arts.

VIII. Jeff Buckman, Regional College Fairs

- a. Jeff introduced Beth Brasel to talk about the STL NACAC National Fair. It will be held from 1-4 pm at the Simon Athletic Center on SLU's campus on Sunday, October 16th. She is in need of volunteers to work the counseling center. Also, reminded counselors to have students go to www.gotocollegefairs.com to register prior to the event.
- b. Jeff reported on the regional college fairs this year. Six fairs were regionalized this fall: St. Charles County, North County (UMSL), West County Public (Queeny Park), Jefferson County (Jeffco) and Franklin County (East Central College). There is also a fair in Cape Girardeau at Southeast MO State University.
- c. There were 155 different colleges from 26 states who participated.
- d. There were waiting lists at most locations.
- e. The fairs generated approximately \$67,000 in gross revenues.
- f. Jeff is receiving good feedback from the reps regarding the fairs.
- g. The fairs will be broadening out to the Kansas City area next year.
- h. To get on a regional college fair list, you must meet ONE of the following three criteria:
 - i. Must have 3 high schools attending the fair
 - ii. Must 500+ parents and students in attendance
 - iii. Must have 100+ colleges in attendance

IX. Conclusion, Jeff Buckman

- a. Jeff asked for input from members
- b. Reps reminded counselors to please have students register at www.gotocollegefairs.com because they are paying for the scanners and would like to be able to use them.
- c. Meeting was adjourned.